Monsido Web Governance Platform

Optimize Your Digital Presence

Monsido's intuitive platform automates processes, streamlines reporting, raises regulatory compliance, consolidates tools, and creates better collaboration and visibility across teams. Monsido scans for website errors across content, branding and style, SEO, accessibility, compliance, privacy, and performance, and provides recommendations on how to fix these efficiently.

Easy to Use with High Adoption Rates

As website management continues to change in today's demanding environment, IT and marketing teams need a solution which can be used by a wide variety of people, from IT, digital marketers, content creators, and support staff. Improve team management, simplify workflow, increase visibility and accountability, easily delegate tasks and track roles, support collaboration, and boost productivity with Monsido's intuitive and easy-to-use platform.

> *"Monsido certainly made it easier to understand the errors that are going on on our website and to find and respond to the problem."*
>
> ***- San Francisco Opera***

Time-Saving with Automated Features

Make life easier by managing all of your webpages, domains, and staff responsibilities on one platform. With streamlined reports and our prioritization and fast track tools, your team saves hundreds of hours and important website errors are never overlooked.

From finding and fixing issues across your whole site to prioritizing errors by importance and complexity, delegating tasks, tracking digital assets, being alerted of urgent issues, tracking results, and managing reporting, each step is automated and simplified with Monsido's time-saving software.

> *"Monsido has been a great management and governance tool because it allows us to get back to those content creators so they can correct misspellings or we can do it for them quickly."*
>
> ***- County of Nevada***

Affordable with the Best Value for Money

Monsido's platform allows you to take control of your website with a powerful set of features normally only found in more expensive tools. Utilizing machine learning discovery and prioritization, you'll always know where to focus your efforts to quickly improve the overall quality of your website. Save resources by consolidating tools, automating processes, and increasing team efficiency with our powerful platform.

> *"Monsido has saved us quite a bit of money. We've been able to correct the things that weren't getting the attention that they needed, like the backend, coding, and tags - the things you don't see on the front end of the site."*
>
> ***- United Texas Credit Union***

Key Features

Quality Assurance

Optimize your website for the best user experience by eliminating content errors, readability issues, and broken links. By doing so, you can decrease bounce rates, increase conversions, and improve your SEO, helping you to better reach your business goals.

Accessibility

Become compliant with WCAG 2.1 A, AA, and AAA guidelines so your website can be accessible for a wider audience. Enable all visitors to use your website and consume its content regardless of age, digital skills, or disabilities.

Prioritized Content

Determine which pages on your website are most important by the number of views and links pointing to them. You can even switch to our source mode and see errors highlighted in the code for the page.

Policies

Set content policies and rules so your content contributors follow the same guidelines. Be alerted if your content is outdated, breaches your companies policies, or violates industry and government regulations. Never overlook content that could damage your reputation and digital presence again.

SEO

Find SEO errors such as missing H1 tags, too short or too long META descriptions, and broken links. Errors are highlighted with an icon for easy location and repair. We also provide guidelines on how to improve your search engine rankings with further optimization opportunities.

Heartbeat

Monitor your website in real time 24/7 for slow response time or downtime. Schedule reports or automated alerts to be sent to assigned users. Ensure that your team can quickly respond to problems in order to avoid any potential loss in business.

Statistics

Gain vital insights about your visitors and their behavior, keywords, page views, and more. Use our simplified, easy-to-use dashboard to quickly see which areas of your website are doing well and efficiently work to improve the quality of those that aren't.

Inventory

Keep track of where all your assets are on the website (i.e. docs, links, email addresses, code snippets, etc.) and get an overview of their accessibility and SEO status. This ensures that your team can quickly and easily fix important content problems that would affect user experience.

Superior Support

Monsido provides superior customer service that is all-inclusive in the price. We are proud to offer the only in-app chat support on the market, which has a 97% satisfaction rating. Monsido staff give you the help you need to make sure you're getting the most out of your investment. We provide fee and unlimited product training, webinars, and a built-in Help Center inside the product. We also have live support via chat, email, and phone.

"The customer service has been outstanding. The team has gone above and beyond in many respects, in terms of helping us advance our website and thinking outside the box."

Cornerstone University

Seamless CMS Integration

Monsido integrates with Wordpress, Joomla, and Drupal via a plugin and integrates with all other content management systems via our API and our Monsido Browser Extension.

Secure Hosting

We provide our customers with the fastest performance available with local hosting via Google. Monsido's data is processed and hosted on local Google servers in the United States. Monsido crawls publically available data on the public website. Any password protected sections of your website are not crawled unless you specifically ask us to set this up.

Users Love Us

monsido®

About Monsido

Monsido is a fast-growing software company founded in 2014 that provides a one-stop web governance solution designed to give website visitors a superior browsing experience. Our time-saving auditing tool provides accurate and insightful information that helps organizations work with confidence to identify accessibility and quality assurance issues. This enables them to optimize their online presence and ensure compliance with legal requirements. Monsido has offices in the United States, United Kingdom, Australia, and Denmark. For more information, visit *www.monsido.com*

Book a Free Demo

www.monsido.com/request-demo

Premium Add-ons

Data Privacy

Monsido's Data Privacy automates the management of your website's personal data by scanning your domain to locate sensitive information and potential privacy risks. Audit your site against existing privacy standards in the United States.

Performance Module

Monsido's Performance module eliminates the guesswork involved in speeding up your website by automatically identifying elements that are slowing it down so you can take targeted measures to improve its performance, thus enhancing user experience, increasing conversions, and improving search engine rankings.

PageCorrect

PageCorrect offers you a complete solution to identify and correct website errors easily. The tool allows you to work efficiently by fixing quality assurance and accessibility issues directly from the Monsido platform without having to login to your Content Management System.

PageAssist

PageAssist is a personalization toolbar that makes actual changes to your website in real-time, allowing visitors to customize their visual experience based on their own unique requirements. Allow your visitors to change colors, fonts, font size, cursor size, text spacing, default contrast, formatting and more, making it easier for them to consume your website's content.

Heatmaps

Monsido's Heatmaps tool uses a warm-to-cold color scheme to show you exactly how your web pages are performing and how visitors actually interact with your pages. Identify where visitors are losing engagement or getting stuck on your website.

Commonlook PDF

Monsido partners with CommonLook and uses their tool Clarity for scanning PDFs. Clarity enables your teams to test and maintain the accessibility of your organization's PDF resources.

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Rev. 1