



# ACCESSIBILITY AT YOUR FINGERTIPS

Clusiv revolutionizes vocational services through development and implementation of the world's first e-learning platform for the blind and visually impaired community. Our educational program empowers each Clusiv graduate to not only develop modern web programming skills, but they also bring their knowledge to the workplace and transform non-compliant online media into accessible and engageable content for a wider range of customers. Through this approach, the Clusiv method helps businesses reach a previously untapped market and expand their government contract opportunities.



## MAKE ACCESSIBILITY PART OF THE PLAN

Accessibility can no longer be an afterthought in the product life cycle of a responsible corporation. Title III lawsuits for inaccessible digital resources have increased 200% since 2018 and the cost of engineering talent is at an all-time high. You need to get it right the first time.

Clusiv graduates are unique assets. They will ensure your products are not only accessible but truly usable for all people. Employing Clusiv graduates to engineer accessibility for your business will create results: better products, ADA compliance, and a truly inclusive work environment.

**Building accessibility QA into your product lifecycle is the next big wave in engineering. Make sure you lead the pack.**



## EXPAND YOUR CUSTOMER BASE

Customers and businesses need the ability to interact online. Unfortunately, your online presence is not viewable by 7.6 million people (8% of the US population) who are blind or visually impaired, which means that transactions are impossible. The highest average spenders are between the ages of 45 and 54 years old, which is also the same demographic of highest occurrences of blind and visually impairments for people. These are an important customer base who are currently not being properly served by standard online sites.

**Clusiv Accessibility Engineers ensures your online presence is experienced by this key consumer group.**

Become a Partner  
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Whether you're an enterprise business or government agency, Clusiv has the software & talent you need to hit your inclusive hiring or accessibility goals.

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